

# **NOW WITH MORE MONSTERS!**

## **2013 TORONTO ZOMBIE WALK AND HALLOWEEN PARADE PRESS RELEASE**

TORONTO (Immediate release)

On October 26 come out before your Halloween parties and don your deadly attire to living and dead spectators and participants.

Join the hordes of the living dead as they descend upon Toronto once more for the **2013 Toronto Zombie Walk and Halloween Parade in support of the Heart and Stroke Foundation**. 2013 marks the 11<sup>th</sup> annual Toronto Zombie Walk. Starting as a small gathering of seven people in 2003, the walk has grown into a full one-day festival with Halloween vendors, live entertainment and a walk that attracts more than 10,000 participants.

For the first time in undead history the 2013 Toronto Zombie Walk will be inviting **all monsters** to walk with the zombie horde! Well, let's be honest, our zombies have always been inclusive, but this year it's official! Whether you have scales or skin, tentacles or arms, are a cyclops or multi eyeballed monster, all are invited to walk, bike, crawl, roll, or lurch with our zombie horde for the very first Toronto Zombie Walk and Halloween Parade!

Once again, the Toronto Zombie Walk is proud to announce that it will be partnering with the Heart and Stroke Foundation to spread awareness about the importance of learning Hands-Only™ CPR. The Heart and Stroke Foundation will be present at the event with information and announcements regarding their **CPR Makes You Undead** campaign.

### **Creature Features:**

#### **Linnea Quigley to be the Honourary Grand Marshal of the 2013 Toronto Zombie Walk and Halloween Parade!**

Beloved scream queen **Linnea Quigley** is most known for her character "Trash" in Return of the Living Dead. Some of her other memorable roles include Sorority Babes in the Slimeball Bowl-O-Rama, Creepazoid, and Night of the Demons. Linnea will be participating in the throwing of the severed head to start the 2013 Toronto Zombie Walk and Halloween Parade and will also be helping us judge our annual costume contest. Meet Linnea and get an autograph before the walk (starting at 12pm) or after the walk at the Fangoria booth.

#### **Horror-punk band The Independents play the 2013 Toronto Zombie Walk and Halloween Parade!**

**The Independents** are an American horror-punk/ska band from South Carolina. Formed in 1992 this band was produced by the late Joey Ramone. Their post-walk show at Nathan Phillips Square promises to knock your skin off, if you haven't lost it already!

# **NOW WITH MORE MONSTERS!**

## **Evil Dead the Musical Cast joins The Toronto Zombie Walk for a special performance!**

Join the Evil Dead the Musical Cast for a special undead, on-stage performance at Nathan Phillips Square before the walk begins! Enjoy a sneak preview of their hit musical. Stay tuned for more details.

## **Parade Krewes walk united!**

Krewes consist of vampire social clubs, undead legions of zombies, monster syndicates, or just community groups who join together in themed costume to walk, or ride, as a group in the Halloween Parade. Some of our featured 2013 Krewes include Rambunctious , The Ontario Ghostbusters, and The Jean Vanier Catholic Secondary School Drumline and Dance Crew. The Jean Vanier krewe will be zombified with make up provided by Wholesale Halloween Costumes.

Keep your eye out for more krewes on our featured krewes page here:

<http://www.torontozombiewalk.ca/featured-krewes.html>

## **Shop our Zombie Market!**

Our Zombie Market is a busy and bustling area prominently located at the start and finish of the walk at Nathan Phillips Square. Shop for Halloween supplies, have your makeup done by a professional artist or have your picture taken to remember the day. All your ghastly needs are met in our market!

## **Parade Route:**

This year's Toronto Zombie Walk and Halloween Parade will start at Nathan Phillips Square, go north on Bay Street, east on Grenville, south on Yonge to Queen, then back to Nathan Phillips Square.

## **Post Walk Events:**

The TZW will be holding a costume contest, carved pumpkin judging and a post-walk performance by the Independents after the walk at Nathan Phillips Square. Festivities will end by 7:30pm.

## **After Party:**

The official TZW after party will be The Retro-Mortis Halloween Party presented by Fangoria at 3030 Dundas St.

# **NOW WITH MORE MONSTERS!**

**What:** Toronto Zombie Walk

**When:** Saturday, October 26, 12 to 8 pm.

## **Key times include:**

**12:00pm:** Nathan Phillips Square: Zombie Market is open and festivities commence.

**2:30pm:** Presentations and costume contests.

**3:00 pm:** 2012 Toronto Zombie Walk and Halloween Parade commences.

**5:00 pm:** Walk ends at Nathan Phillips Square.

**5:30 pm:** Post-walk costume contest!

**6:00 pm:** Performance by The Independents.

**7:00pm:** Zombie Market closed.

## **For More Info go to:**

[www.torontozombiewalk.ca](http://www.torontozombiewalk.ca)

## **Media Contacts:**

Thea Munster

Founding Director

The Toronto Zombie Walk

[thea@torontozombiewalk.ca](mailto:thea@torontozombiewalk.ca)

416-830-1336

[www.torontozombiewalk.ca](http://www.torontozombiewalk.ca)

Stefania Zanini

Public Corporeal-ations/Board of Directors

The Toronto Zombie Walk

[stefania@torontozombiewalk.ca](mailto:stefania@torontozombiewalk.ca)

289-795-4674

[www.torontozombiewalk.ca](http://www.torontozombiewalk.ca)

**NOW WITH MORE MONSTERS!**

TM. Hands-Only is a servicemark of the American Heart Association Inc. used under licence.